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Rehrig Pacific Logistics Launches New Website

PLEASANT PRAIRIE, WI – January 16, 2012 – Rehrig Pacific Logistics (RPL), an innovative leader in reusable packaging services and solutions including asset management and exchange, reverse logistics, pooling, transportation, and recycling and sustainability services, today announced the launch of its new website, at www.rehriglogistics.com. The dramatically redesigned site embodies RPL’s innovative vision and commitment to the growing needs of its customers. It features intuitive navigation for ease of use and rich content written by reverse logistics industry experts.

The site’s homepage welcomes visitors with bold new colors, a clean uncluttered design and images from RPL’s Canal Winchester, Ohio reverse logistics center. A short video about sustainable supply chains is featured. RPL’s new site will also allow visitors to follow the company on Twitter, Facebook, Google+, LinkedIn and YouTube.

“With changing customer needs and the availability of new web technology, it was time for a total redesign of our website,” said Kristan Grote, marketing communications manager of Rehrig Pacific Logistics. “RPL’s new customer-focused website is easier to use and highlights our wide range of sustainable reverse logistics services.”

For information about RPL’s full line of supply chain services and solutions visit www.rehriglogistics.com.

About Rehrig Pacific Logistics

Rehrig Pacific Logistics, a wholly-owned subsidiary of Rehrig Pacific Company, is an innovative leader in supply chain products, services and solutions serving retail, grocery, beverage, waste and agricultural markets. RPL provides a wide array of reverse logistics, recycling and pallet management services from distribution centers as well as operating full-service, off-site facilities strategically located throughout the U.S. The Company is headquartered in Pleasant Prairie, Wis., in the greater Chicago area. For information about RPL’s full line of supply chain services and solutions visit www.rehriglogistics.com.